



## QUÉBEC'S MARITIME TERRITORY, A REMARKABLE COLLECTIVE ASSET

### A source of economic wealth

- Québec's maritime territory:
- makes Québec the international gateway in eastern North America for trade
  - offers a modern, efficient port system
  - enables Québec to maintain a recognized ship building, repair and maintenance industry
  - ensures the prosperity of a vast array of industries linked to maritime transport
  - enhances the profile of qualified workers and recognized expertise
  - offers outstanding tourist attractions
  - promotes the development of the fishing, aquaculture and marine biotechnology industries.

### A source of environmental diversity

- The maritime territory offers:
- an outstanding natural **heritage**
  - rich, diverse **ecosystems**
  - an extraordinary and unique **fauna and flora**.

### A source of social wealth

- Québec's maritime territory:
- provides the biggest source of drinking water for the province
  - offers numerous tourist activities highly appreciated
  - affords access to supply isolated communities
  - underpins the quality of life of all Quebecers.



### ECONOMIC OBJECTIVES BY 2030 OF THE MARITIME STRATEGY

- The creation of **30 000 new** direct **jobs**
- Significant growth of **imports** and **exports**
- Public and private **investments** of **\$9 billion**

### THE MARITIME STRATEGY

#### ONE VISION

*Beyond 2030, the **Maritime Strategy** will enable Québec to fully, sustainably take advantage of its **expertise and maritime assets**.*

#### TWO CORE PRINCIPLES

- A planned, integrated approach
- A sustainable development perspective

#### THREE STRATEGIC DIRECTIONS

- Sustainably develop the maritime economy
- Protect the maritime territory and its ecosystems
- Enhance Quebecers' quality of life

# 2015-2020 ACTION PLAN

## SUSTAINABLY DEVELOP THE MARITIME ECONOMY

- PRIORITY 1 Invest in infrastructure
- PRIORITY 2 Establish logistical hubs
- PRIORITY 3 Develop industrial port zones
- PRIORITY 4 Support Québec's shiyards
- PRIORITY 5 Develop short sea shipping
- PRIORITY 6 Develop and modernize maritime tourism
- PRIORITY 7 Modernize and ensure the long-term survival of the fishing and aquaculture industries
- PRIORITY 8 Train skilled labour and develop workers' areas of competence
- PRIORITY 9 Foster the development of knowledge in the maritime sector
- PRIORITY 10 Promote Québec's maritime industries at the international level

*More extensive marine protected areas*

*Public investments of more than \$1.5 billion*

*Broader means to achieve joint action with all communities*

## PROTECT THE MARITIME TERRITORY AND ITS ECOSYSTEMS

- PRIORITY 1 Protect the biodiversity of freshwater and seawater ecosystems
- PRIORITY 2 Improve risk management related to maritime transport
- PRIORITY 3 Contribute to combating climate change

## ENHANCE QUÉBECERS' QUALITY OF LIFE

- PRIORITY 1 Foster local economic spinoff
- PRIORITY 2 Enhance the service offer of ferries and open up the communities concerned
- PRIORITY 3 Target social acceptability and community involvement
- PRIORITY 4 Promote the attraction and retention of young people in the regions
- PRIORITY 5 Combat coastal erosion and support the communities concerned